



## FOR IMMEDIATE RELEASE

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## Glass Recycling Coalition Launches New Decision-Making Tool

*Join GRC, SERDC and CL Foundation for Tools to Make Glass Recycling Work webinar, Jun 22, 2 pm ET*

**ANN ARBOR, MI** (May 24, 2017)—The [Glass Recycling Coalition \(GRC\)](#) is pleased to announce the release of an online decision-making tool to help recycling program managers evaluate or optimize their glass recycling programs. Developed with the help of GRC members and guidance from the GRC's Government Advisory Council, the decision-making tool is equipped with best practices, interactive data, contract considerations and more.

"We've heard from municipalities that feel they don't have options for glass recycling in their communities," said Katie Wallace of New Belgium Brewing and GRC Leadership. "To address these concerns, this tool provides resources, and examples of communities that are making glass recycling work, through collection, processing and access to end-markets," said Wallace.

The [decision-making tool](#) walks the user through a series of questions to assess the state of glass recycling in their communities. After each question, a link is provided to a related resource or tool, including the following:

- Collection Best Practices
- Collection vs. Recovered Calculators
- Environmental Benefits
- Case Studies
- Glass Cleaning Options
- Funding Resources
- Interactive Map with Glass Processing, End Markets, and Drop-off Locations
- Additional End Market Possibilities
- Contract Consideration Information
- Policy Map

The [Southeast Recycling Development Council](#) (SERDC) and the GRC will co-host a free webinar, *Tools to Make Glass Recycling Work* on Thursday, June 22 at 2 pm ET. The webinar will walk users through the

new GRC decision-making tool. The [Closed Loop Foundation](#) will also present results from their recent glass study and discuss opportunities for investment in glass infrastructure. SERDC will highlight two tools to assist local governments improve their materials management operations.

Register for the free *Tools to Make Glass Recycling Work Webinar* at [www.glassrecycles.org](http://www.glassrecycles.org). For more information about the GRC [info@glassrecycles.org](mailto:info@glassrecycles.org).

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*The Glass Recycling Coalition (GRC) brings together a diverse membership of more than [35 companies](#) and organizations representing glass container and fiberglass manufacturers, brands that use glass to showcase their products, haulers, processors, material recovery facilities and end-markets to make glass recycling work. Established in April 2016, GRC is a non-competitive coalition of U.S. value chain members involved in glass recycling and dedicated to supporting the most accessible and viable glass recovery and recycling options for consumers. The coalition encourages financially sustainable mechanisms that produce quality cullet and strengthen glass markets. For more information, visit [www.glassrecycles.org](http://www.glassrecycles.org) or contact [info@glassrecycles.org](mailto:info@glassrecycles.org).*