



Glass Recycling Coalition Awards First MRF Glass Certifications

Certification recognizes Balcones Resources and Sedona Recycles MRFs taking extra steps to collect and clean up glass

ANN ARBOR, MI (November 15, 2019) –Today at the [Texas Glass Recycling Workshop](#) co-hosted by State of Texas Alliance for Recycling (STAR) and the [Glass Recycling Coalition \(GRC\)](#), Balcones Resources and Sedona Recycles received the [GRC's MRF Glass Certification](#).

“Balcones is committed to keeping all of our recycling at the highest quality, and glass is no exception,” said Kerry Getter, CEO of Balcones. “If you take some extra steps to clean glass and maintain your equipment, recycling glass is an opportunity and creates a competitive advantage in the marketplace,” said Getter.

Balcones, an Austin-based material recovery facility (MRF), was awarded a silver certification after submitting its application, photos of test audits, and glass capture data. The MRF has been in operation for more than eight years processing approximately 30 tons of total recyclables per hour. Balcones has been an active member of the Glass Recycling Coalition since 2017. As part of the GRC's speaker's bureau, Balcones has touted the value of cleaning glass to achieve a higher quality material for sale in bottle-to-bottle and fiberglass options.



The second silver-level certification was awarded to Sedona Recycles, a non-profit educational MRF in Sedona, Arizona. Glass makes up about 25 percent of the 3,500 tons of recyclables sorted at the MRF each year. Glass is collected separately, and Sedona Recycles is able to market their clean glass consistently.

“To us, glass is the most important material because it is endlessly recyclable,” Jill McCutcheon, executive director of Sedona Recycles. “We want to see more glass recycled and this certification can help to promote glass recycling in communities all over the country.”

The GRC [MRF Glass Certification](#) was launched this Fall to recognize effective glass recycling programs. The free certification program recognizes MRFs with additional equipment and operational procedures to clean up glass in both single- and dual-stream systems - producing more marketable and higher quality glass.

GRC's website currently hosts an [interactive map](#) showing MRFs, glass processors, and end-markets across the country. GRC certified MRFs will be noted on this map along with public recognition of this certification.

The glass certification criteria are judged on current infrastructure and a glass purity measure. An independent committee scores certification levels into gold, silver, and bronze certifications. MRFs holding this certification will have a competitive advantage in the marketplace.

Learn more about the Glass Recycling Coalition and apply for MRF Glass Certification at www.glassrecycles.org.

###

The Glass Recycling Coalition (GRC) brings together a diverse membership of nearly [40 companies](#) and organizations representing glass container and fiberglass manufacturers, brands that use glass to showcase their products, haulers, processors, material recovery facilities and end-markets to make glass recycling work. Established in April 2016, GRC is a non-competitive coalition of U.S. value chain members involved in glass recycling and dedicated to supporting the most accessible and viable glass recovery and recycling options for consumers. The coalition encourages financially sustainable mechanisms that produce quality cullet and strengthen glass markets. For more information, visit www.glassrecycles.org or contact info@glassrecycles.org.

Photo Caption: *Jim Nordmeyer, GRC Leadership and Owens-Illinois awards Joaquin Mariel, Balcones Resources, joined by Laura Hennemann, GRC member and Glass Recycling Foundation Treasurer and Strategic Materials, Inc.*